

WORKSHEET for the WORKSHOP

7 Ways Your Before & After Photo Gallery is Costing You Money

(and how to fix it)

By Matthew Arndt

President & Founder



4 Principles behind a better gallery: OPOP

1. O _____

2. Protect

3. O _____

4. Profit

7 Steps to Creating a Better Gallery:

1. Taxonomies
2. F _____
3. W _____
4. HIPAA Compliance
5. S _____
6. M _____
7. C _____